

Anastasiia Zhuk

Digital Content Creator | Videographer

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Portfolio: [@tasama.films](#)

London, UK

PROFESSIONAL SUMMARY

Digital content creator with 6+ years' professional experience across commercial, corporate, documentary and sport-led projects, specialising in multimedia storytelling, social-first content and end-to-end video production. Experienced in bringing people, stories and complex subjects to life through engaging digital content.

SKILLS

- **Full-cycle multimedia production:** Planning, filming, editing and delivery for digital, social and campaign content
- **Camera, lighting & sound:** Sony and Canon systems, professional lenses, lighting and audio equipment
- **Post-production:** Adobe Premiere Pro, Lightroom, After Effects, Photoshop, DaVinci Resolve
- **Storytelling & digital content:** Documentary, interview, podcast, social-first and short-form content
- **Content planning & delivery:** Managing multiple projects, stakeholders and deadlines across varied audiences
- **Adaptable & collaborative:** Selecting production approaches and equipment to suit different projects, platforms and audiences

EXPERIENCE

Royal Holloway, University of London - **Assistant Creative Content Officer, Marketing & Communications**

May 2025 - now

Produced diverse **multimedia content** for internal and external campaigns, documentary-style series and international events, tailored to different audiences and digital platforms.

Oversaw the **end-to-end production workflow**, translating complex topics into engaging visual narratives and strengthening storytelling across digital content.

Project-based - **Digital Content Creator**

November 2020 - now

Documentary & social content: Produced documentary-style films, podcasts, interviews and social-first video content for audiences across different age groups and communities, working internationally and adapting creative approach, production style and equipment to each project.

Commercial & sport content: Produced campaigns and content for commercial, sport and community clients, including Runnpac Running Club, NV Performance and RunThrough, managing projects from concept and filming through to editing, colour grading and final delivery.

Stephen Doran Hair, Glasgow - **Marketer & Digital Content Creator**

November 2022 - October 2023

Built the salon's video content presence, producing promotional campaigns, event coverage, and collaboration videos.

Managed fast-paced shoots (phone and camera), delivering high-quality video and post-production content for ad and social campaigns.

Produced 200+ videos over 10 months, maintaining a consistent brand voice and high production standards.

EDUCATION

City of Glasgow College, Glasgow - **Higher English for Speakers of Other Languages**

August 2023 - July 2024

Hrinchenko Pedagogical University College, Kyiv - **Junior Specialist in Primary Education and English Philology**

September 2015 - July 2019

LANGUAGES

English (Fluent), Ukrainian (Native)